**PROGRAM BASICS**
- Western Illinois University (WIU) and Black Hawk College (BHC) have teamed together to offer a comprehensive four year Bachelor of Business degree that begins at BHC and finishes at WIU’s Riverfront Campus. Students desiring entry into this Linkage Program will fill out applications for both schools.
- This guide assumes students are business calculus ready and have met all course prerequisites required by BHC and admissions requirements for WIU. Students should consult the advisors and the catalogs for both schools for specifics.
- This completion guide is designed to ensure graduation in four years by taking courses at both BHC and WIU’s Riverfront Campus.
- Students will be required to complete general education curriculum requirements and specific business requirements at BHC. Upon completing the first two years requirements, students will receive the AA/AS degree from BHC. Students will be required to complete business core and major course requirements at WIU. Upon completing the final two years curriculum requirements, students will receive the BB degree with a major in marketing from WIU. In general, a total of 56 hours will be taken at BHC at BHC rates, and 64 hours from WIU at the WIU rates.
- All students admitted to this Linkage Program are required to see a WIU advisor each term to update their records and obtain advice in selecting courses. Note that at least one course per semester must be taken at WIU to maintain the cost guarantee. A WIU cumulative GPA of 2.50 is required to maintain good standing.
- Under this agreement, acceptance as a declared business major requires the completion of at least 60 semester hour, as well as 10 semester hours completed at WIU with a cumulative grade point average of at least 2.50. The student must have also completed ACCT 201 and 202, ECON 231 and 232, MATH 137, and STAT 171.
- Transfer students who have earned 10 hours at WIU, with a cumulative grade point average of 2.50, and who have completed ACCT 201, and 202, ECON 231 and 232, MATH 137, and STAT 171 will enter as declared majors.
- Students not declared as Bachelor of Business majors may enroll in a maximum of 29 total hours of coursework with the following prefixes: ACCT, BAT, BL, DS, FIN, HRM, IS MGT, MKTG, OM and SCM. Exceptions require permission from the CBT Dean.
- Enrollment in a Pre-Business Program does not guarantee acceptance into one of the major areas as a candidate for the Bachelor of Business degree.
- Candidates for a baccalaureate degree at Western Illinois University are required to complete the foreign language/global issues requirement established for their major program of study. Students should refer to the specific foreign language/global issues requirement for their degree program in the Academic Departments, Programs and Courses section of the WIU Catalog.

### BHC SUGGESTED COURSE SEQUENCE

#### 1st Year, Fall Semester

<table>
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<tr>
<th>Notes</th>
<th>BHC Courses</th>
<th>SH</th>
<th>WIU Equivalents</th>
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<tr>
<td>1</td>
<td>ENG 101</td>
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<td>ENG 180</td>
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<td>MATH 228</td>
<td>3</td>
<td>STAT 171</td>
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#### 1st Year, Spring Semester

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<th>WIU Equivalents</th>
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<tr>
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<td>SPEC 101</td>
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<td>COMM 241</td>
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Semester Hours: 17

NOTES for BHC:
1. A grade of “C” or better is required in ENG 101, ENG 102, English Composition I & II.
2. Additional math prerequisites may be required based on the student’s math algebra placement scores. Students would be required to complete these pre-requisite classes with a grade of C or higher. Courses below college level will not apply toward graduation;
3. At least one lab science class is required.

WIU SUGGESTED COURSE SEQUENCE

3rd Year, Fall Semester

Notes | WIU Courses | SH
--- | --- | ---
MKTG 327 | 3
DS 303 or ECON 387 | 3
FIN 311 | 3
MKTG 349 | 3
Elective | 1
Semester Hours | 13

3rd Year, Spring Semester

Notes | WIU Courses | SH
--- | --- | ---
MKTG 329 | 3
MKTG 333 | 3
MKTG Elective (Upper division) | 3
BCOM 320 | 3
Elective | 3
Semester Hours | 15

4th Year, Fall Semester

Notes | WIU Courses | SH
--- | --- | ---
MKTG 335 | 3
MKTG Elective (Upper division) | 3
MKTG Directed Elective | 3
IS 340 | 3
Elective | 1
Semester Hours | 13

4th Year, Spring Semester

Notes | WIU Courses | SH
--- | --- | ---
MKTG 497 | 3
MKTG Directed Elective | 3
MKTG Elective (Upper division) | 3
MGT 490 | 3
Elective | 1
Semester Hours | 13

TOTAL B.S. DEGREE HOURS at WIU/BHC – 64/56 (120)

This guide is not intended to be a contract with WIU. The information on this guide is subject to change; students are advised to contact WIU to keep informed of changes.