

PROGRAM TITLE:	Internal	<p style="text-align: center;">Primary Strengths</p> <p style="text-align: center;">What are the Programs strengths? What does the College do better than others in this program area? What unique capabilities and resources does the Department/Program have? What do others perceive as the Programs Strengths?</p>	<p style="text-align: center;">Weaknesses</p> <p style="text-align: center;">What are the Programs weaknesses? What do the competitors do better than BHC? What can you improve given the current situation? What do others perceive as the Programs Weaknesses?</p>
	External	<p style="text-align: center;">Major Opportunities</p> <p style="text-align: center;">What trends or conditions may positively impact the program? What opportunities are available to the Program?</p>	<p style="text-align: center;">Major Threats</p> <p style="text-align: center;">What trends or conditions may negatively impact the Program? What are the competitors doing that may impact the Program? Is the Program operating financially healthy? What impact do the weaknesses have on the threats to the Program?</p>