

**Online Completely SPEC 101, Principles of Speech Communication:** Black Hawk College is required to follow all criteria outlined below per the Illinois Articulation Initiative (IAI) guidelines. Please contact your instructor for additional requirements.

### 1. Setting

- a. Students must perform in an appropriate environment that is free of visual and auditory distractions.

### 2. Venue

- a. The preferred venue is a workplace or community location (such as a classroom, library room, or conference room).

### 3. Audience

- a. All three of the required speeches must be delivered in the presence of a live audience consisting of at least 6 people whose age is 16 or older.
- b. At least one of the three required speeches must be presented in front of a live audience located in the same room as the speaker, with the audience visible in the video recording throughout the entire presentation.
- c. Two of the required speeches may be presented live on a video conferencing platform (such as Zoom or Microsoft Teams), with audience members' faces visible to the speaker throughout the entire presentation.
- d. Audience members must be aware that they will be recorded or streamed live and that the video may be viewed by the instructor and the online class.

### 4. Technology

- a. Institutions are responsible for ensuring that students taking a fully online course, or a course with online components, are provided information about the specific, necessary technology required to complete the course. Students taking a fully online course, or a course with online components, are expected to utilize appropriate technology.
- b. For additional information regarding appropriate technology, visit the Online Learning Tech Requirements web page at [www.bhc.edu/onlinetech](http://www.bhc.edu/onlinetech).

### 5. Video Requirements

- a. Recorded speeches may not be edited; recording must be done in one continuous take (without stopping and starting).
- b. Camera must be focused on the speaker so that the speaker's face and body are clearly visible throughout the speech.
- c. Effective lighting must be used to ensure the visibility of the speaker.
- d. External ambient noise must be minimized to allow for clear reception of speaker's voice.

### 6. Privacy

- a. Student privacy must be protected by the institution.
- b. Upon successful completion of the oral communication course, students should have attained at least the competencies in both theory and practice.



# SPEECH AT BLACK HAWK COLLEGE



## **SPEC 101: Principles of Speech Communication** (3 credit hours)

The oral communication course combines communication theory with the practice of oral communication skills. The oral communication course: (1) develops awareness of the communication process; (2) provides inventional, organizational, and expressive strategies; (3) promotes understanding of and adaptation to a variety of communication contexts; and (4) emphasizes critical skills in listening, reading, thinking and speaking.

IAI: C2 900

## **SPEC 111: Business and Professional Communication** (3 credit hours)

Promotes awareness and development of skills needed to communicate competently within professional organizations. Covers theory and major communication functions in organizations and their relationship to organizational culture, personnel, administrative, technological, and social factors. Focus is on interviewing, management styles, inter-office communication and professional presentations.

IAI: MC 903

## **SPEC 114: Interpersonal Communication** (3 credit hours)

Interpersonal Communication applies communication theory to interpersonal relationship development, maintenance, and termination in families, friendships, romantic partnerships, and workplace relationships. The course explores theories and practice in verbal and nonverbal communication with a focus on interpersonal relationships. This course emphasizes improving interpersonal skills and increasing communication competence in everyday social exchanges.

IAI: MC 901

## **SPEC 175: Intercultural Communication** (3 credit hours)

This course examines how culture influences the communication process including values, beliefs, norms, linguistic and nonverbal differences between cultures, cultural bias, ethnocentrism, globalization, and cultural adjustment. The course will review major theories of intercultural communication and the practical approaches to communicating more effectively with people from other cultures.

IAI: MC 904

## **SPEC 210: Persuasion & Argumentation** (3 credit hours)

Examines the principles of reasoning, critical thinking, argumentation, and advocacy and their expression in a variety of media. Students will develop an understanding of how arguments function to influence attitudes, values, and behaviors in our public culture with an emphasis on the nature of argument, proofs and evidence, constructing arguments, fallacies of argument, and the use of logical and persuasive reasoning.

**For more information, contact:**

**Katie Johnson**  
Professor of Speech  
johnsonkat@bhc.edu

**Melette Pearce**  
Professor of Speech  
pearcem@bhc.edu