During the activation process, you and your learners will have the option to connect a LinkedIn profile to your LinkedIn Learning account. If they do not have a LinkedIn profile, they will be able to create one. Learners who choose to opt out of using their LinkedIn profile will create a separate LinkedIn Learning account that is not connected to LinkedIn.com.

We’ll walk you through the options for opting in or out of connecting your LinkedIn account to your Learning account.

1) Once the upgrade is completed, the learner receives link to activate their LinkedIn Learning account.

1a. Click activation link in learner activation email

1b. Click activation link in learner experience on Lynda.com

2) Learner is prompted to sign in with their LinkedIn account or create a separate Learning account.
2a. Learner opts to connect with a LinkedIn account

2b. Learner opts out of connecting a LinkedIn account

3) Learner signs back into LinkedIn Learning. Learners who have not connected their LinkedIn account will sign in through clicking “sign in with your organization account”