

# Strategic Plan 2019-2021

## **MISSION STATEMENT**

Black Hawk College enriches the community by providing the environment and educational resources for individuals to become lifelong learners.

#### **VISION STATEMENT**

Total accessibility, quality instructional programs, student-centered services, and strategic alliances position Black Hawk College as the preferred choice for education and training.

As an institution, we value:

Caring and Compassion

Honesty

Integrity

Responsibility

Fairness

Inclusion and Diversity

Respect

## **IMPROVE STUDENT SUCCESS AND COMPLETION**

Implement actions that promote an increase in percentages and total numbers of students either graduating, in a timely manner, with associate degrees, certificates, licensure and satisfaction of industry-accepted standards of career credentials or transferring to a college or university to complete a bachelor's degree.

# Our Strategies are:

- Engage student services and instruction in the redesign of the advisement model.
- Improve student learning through college-wide assessment efforts that define, measure and improve student success, institutional outcomes and program-level outcomes.
- Invest in educational programming that inspires students to be adaptable lifelong learners with essential workplace skills and training to succeed in local workforce and global economies.
- Improve campus culture relative to inclusion and diversity by creating an environment where all students feel welcome, heard and understood.

### **CREATE EXCEPTIONAL EMPLOYEE EXPERIENCES**

Collaborate with employees to create experiences where employees feel valued, resolve problems through respectful dialogue and discovery, and contribute to the success of the College.

# Our Strategies are:

- Adopt a change framework that will engage employees in creating a workforce culture of trust, accountability and collaboration.
- Enrich the student experience by supporting employee professional development that contributes to the advancement of skills, competencies and professional qualities.

## **STRENGTHEN ORGANIZATIONAL EFFECTIVENESS**

Encourage and nurture continuous improvement actions that evaluate and enhance College operations using data-informed planning and resource allocation processes resulting in innovative services and programs that meet the needs of our students, employees and the constituents of the communities we serve.

## Our Strategies are:

- Implement an Education Master Plan that defines the academic vision of the College and directs decision-making in support of the College's Strategic Plan.
- Implement a Strategic Enrollment Management Plan that addresses appropriate enrollment growth and aligns with the Education Master Plan.
- Provide relevant and accurate financial information to college stakeholders in a timely manner in order to facilitate effective decision-making and support student success.
- Increase utilization of continuous quality improvement and integrated planning processes to monitor and assess outcomes in achieving the College's Strategic Plan and the Higher Learning Commission accreditation standards.

## **BUILD COMMUNITY RELATIONSHIPS**

Cultivate and nurture ways the College engages in the life of our communities by expanding partnerships and connecting regionally with business, industry and educational leaders to train a diverse and qualified workforce and supporting regional economic development efforts.

## Our Strategies are:

- Develop new community relationships and leverage existing ones with business, industry and organizations to monitor and inform program creation and revisions that meets workforce needs and builds a stronger community.
- Strengthen partnerships and improve collaboration with K-12 districts to offer appropriate academic pathways for students to achieve their desired goals (outcomes).

Improving Life Through Learning