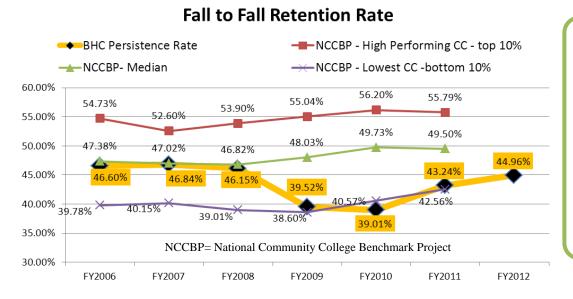
Planning and Institutional Effectiveness Strategic Plan Key Performance Indicators

Student Retention & Persistence

Learning Excellence- Learners will experience academic success and completion of desired goals. **Engaging Learners and the Community** – Provide an integrated network of social and academic support services.

STUDENT RETENTION Fall to Fall: Those enrolled in Fall who were also enrolled in the following fall minus those who graduated or received a certificate / associate degree.



Both of these indicators are "lagging indicators". In other words, the outcome of the new and improved student services implemented during the current fall term will not be reflected in this measure until next fall. Measuring the impact of our interventions through graduation rates lags even farther, three or four years.

STUDENT PERSISTENCE Fall to Spring: Those enrolled in Fall who were also enrolled in the next term (spring) minus those who graduated or received a certificate/ associate degree during the fall term.

Additionally, generalizations about retention can be misleading because each student is dynamically unique in terms of academic intents.

Retention issues can be further complicated because of the necessity to understand students' educational goals in assessing whether leaving school is a negative or positive decision.

